

REPUBLIQUE DU CAMEROUN  
Paix – Travail - Patrie

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MINISTERE DES POSTES  
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CABINET DU MINISTRE  
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REPUBLIC OF CAMEROON  
Peace – Work – Fatherland

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MINISTRY OF POSTS AND  
TELECOMMUNICATIONS

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MINISTER'S CABINET  
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## DIGITAL INNOVATION WEEK

24-28 JUNE 2019, SUP'PTIC

**THEME** : *“Innovate, create and above all dare: which appropriations and what prospects for this call of the Head of State”*

## TERMS OF REFERENCE

## I- BACKGROUND AND JUSTIFICATION

For many years now, the issue of the development of new information and communication technologies has emerged as a major concern to the highest authorities of our country, who rightly consider digital economy as an excellent opportunity for job creation and powerful lever of economic growth for our country.

These same Authorities have never cease showcasing their interest in a specific component of the Cameroonian population, both in speeches and in actions conducted in its favour, that is, the Youth of Cameroon.

The President of the Republic is undoubtedly, the person who has better addressed these problems and presented the stakes and challenges when he declared and I quote:

*“Information and communication technologies are opening new avenues for youths to express themselves and unlock their potential. As you can see, there is a wealth of employment opportunities for youths, on condition that they contemplate life with determination, humility and probity, endurance and abnegation, intelligence and observation to be able to take advantage of the changes that are happening in the world. It is not by waiting, or hoping that the State will provide everything, that they will find a solution. So I urge them to: INNOVATE, CREATE and, above all, DARE! ”* ( Paul

BIYA, 3RD ORDINARY CONGRESS OF CPDM, Yaoundé, 15 September 2011).

The Government under the coordination of the Prime Minister, is committed to translate this vision of the Head of State into reality, and implement all appropriate measures to foster avenues for youth to express themselves. In the ICT sector, and especially in the digital domain, the Ministry of Posts and Telecommunications, has multiplied initiatives for coaching and supporting youths. It is against this backdrop, that since 2016, the following initiatives were launched:

- The interactive video-conferencing between the Head of our ministerial department and the youths, in a bid to identify their needs and working toward meeting them;
- The Digital Divisional Day, which is intended to encourage best students in subjects relating to ICT;
- ICT holiday camps that are aimed at popularising ICTs in rural areas and promoting its responsible use on social media;
- The Digital Globetrotter, which is designed to help young project holders transform their projects into genuine projects based on counselling, coaching, etc.

However, it seems relevant to:

- consider its extension nationwide, because these initiatives, which are all very interesting, will benefit from the mobilisation of all the youth in Cameroon;
- organise the award of prizes to youths, in a spirit that bear witness of the determination of public authorities to develop digital technologies and optimise its importance;
- associate in a formal manner, the Very High function of the President of the Republic to such initiatives, in order to demonstrate the interest that the highest authorities have for the youths - in this sector, as well as in other sectors- and give them a certain prestige.

Hence, the idea of organising a “ **DIGITAL INNOVATION WEEK**”

The "**DIGITAL INNOVATION WEEK** " is organised by the Ministry of Posts and Telecommunications and placed under the **DISTINGUISHED PATRONAGE OF THE PRESIDENT OF THE REPUBLIC, H.E. PAUL BIYA.** /-

The main activity of the Digital Innovation Week is the **National Competition for the Best Digital Innovation Project of the Year** as well as a **SPECIAL PRIZE OF THE PRESIDENT OF THE REPUBLIC** awarded to the best project.

## **II- OBJECTIVES AND CONDITIONS**

## **II.1 General objective**

Rewarding the most innovative projects presented by youths, during the year.

## **II.2 Secondary Objectives**

- Detecting the best digital innovative projects of the year and supporting them;
- Stimulating creativity and a sound emulation among stakeholders of the digital ecosystem;
- Recording the achievements of the sector and exploring opportunities provided to youths (financing, etc );
- Promoting the spirit of competition among the youths as well as their projections at the international level;
- building the capacity of young project or ICT project holders based on counselling sessions;
- Popularising the Cameroonian engineering in the digital sector.

## **II.3- Targets**

- Young ICT project holders throughout the ten regions of Cameroon.

## **II.4- Conditions**

- Organise an exhibition dedicated to the knowledge and know-how of stakeholders;
- Organise exchange areas (conference-debates and workshops) on accurate themes, animated by experts, in favour of youths;
- Set up a jury including the best experts on this sector that will be endowed with rules of procedure and define the competitive rules that will be subject to the prior validation of the Minister of Posts and Telecommunications;
- Organise a Prize Award Ceremony for Laureates;
- Prepare a communication plan that matches the stakes and challenges of such an event.

### **III- DATE AND VENUE**

**From 24 to 28 June 2019 at the National Advanced School of Posts, Telecommunications and ICT (SUP'PTIC).**

### **IV- ORGANISATION AND ACTIVITIES**

#### **IV.1- Organisation**

The DIGITAL INNOVATION WEEK is organised by the Minister of Posts and Telecommunications.

It has to do with gathering at a time, place and action unit, all active youths in the digital sector.

The main activity of the DIGITAL INNOVATION WEEK is the National Competition for the Best Digital Innovation Project of the Year, with a Special Prize of the President of the Republic awarded to the best project.

An exhibition of the short-listed best projects is provided within this framework to enable them present their knowledge and know-how.

Discussion areas, conference-debates thematic workshops are provided throughout this week.

#### **IV.2- Activities**

- Launching of the National Competition for the Best ICT Project;
- Appointment and setting up of the jury;
- Reception of projects at MINPOSTEL and selection of best projects;
- Official opening of the digital innovation week;
- Inauguration of the best projects exhibition;
- Opening of conference-debates and thematic workshops by a high level scientific conference at SUP'PTIC;
- Thematic Workshops;
- Pitch Talk;

- Solemn award of the **SPECIAL PRIZE OF THE PRESIDENT OF THE REPUBLIC** to the best digital project of the year. and closing of the **DIGITAL INNOVATION WEEK**;